



Sachin Kawa

Product / UX Designer

Open To Relocate

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kawasachin.com

WORK EXPERIENCE

Product Designer (Contract)

March 2025 - Present

ExpertVoice, Salt Lake City, USA

- Streamlined internal PM workflows, **reducing campaign setup time by ~30%** through targeted UX improvements and automation.
- Conducted **15+ user interviews** and usability tests, directly informing design enhancements for campaign management tools.
- Enhanced design efficiency by integrating AI tools, accelerating prototyping and **iteration cycles by up to 25%**.
- Collaborated cross-functionally with product managers and engineers, consistently delivering refined designs ahead of deadlines.

Experience Designer (Contract)

Sep 2024 - February 2025

Verizon, New York

- Led the design of **20+ UI components** (buttons, icons, tiles, notifications) in Figma for a rebranding project used by over **10 product teams**, improving cross-product visual **consistency by 95%** based on internal design audits.
- Designed a order tracker component in Figma and conducted accessibility testing, ensuring **100% WCAG AA** compliance which is used by millions of Verizon customers.
- Conducted post-handoff QA and filed 10+ Jira tickets per quarter to resolve visual bugs, reducing front-end **QA time by 20%** for engineering teams.
- Initiated UX motion design principles within Verizon Design System (VDS) guidelines to enhance digital experiences.

Product Design Intern

June 2024 - Sep 2024

ExpertVoice, Salt Lake City, USA

- Designed solutions with the activation team to re-engage **~290,000 users** with expired memberships, driving user retention.
- Worked closely with senior designers, researchers, PMs, and developers to refine features in Figma, ensuring delivery of 3 key product updates within sprint deadlines.
- Lead a project of B2B platform page for brand partners to access invoices and reports, **reducing support requests by 30%** and saving internal teams 10+ hours/week.
- Recruited and interviewed 20+ users via Pendo & Lyssna to gather feedback for product improvements and usability testing.

Product Designer

Aug 2023 - July 2024

COHART, San Francisco, CA

- Designed an art price calculator prototype with a **78% accuracy rate**, based on user feedback and pricing logic research.
- Conducted interviews with **50+ artists** to uncover pricing behaviors and tailor features to the marketplace's core audience.
- Ran usability tests with 25 participants (including artists, designers, and sculptors), using feedback to refine wireframes.

UI UX Designer

Dec 2021 - May 2022

The Data Duck, Mumbai, India

- Redesigned an e-commerce product detail page through A/B testing, **increasing customer bookings by 26%**.
- Collaborated with a cross-functional team of 5 engineers on iterative designs for a booking system that **increased users by 52%**.

Product Designer

Nov 2019 - Nov 2021

Peter Auto Kits, Remote

- Teamed with senior management to implement design strategies, resulting in a **20% increase** in branding recognition.

PROFESSIONAL SUMMARY

Product Designer with 4+ years of experience in interaction design, specializing in design-to-development workflows, multi-product SaaS platforms, and design systems.

In addition to design, I also have experience in HTML, CSS, and JavaScript. This background has aided me in collaborating effectively delivering my design to the front-end engineers ensuring faster product development processes.

EDUCATION

M.S, Human-Computer Interaction —
Indiana University Indianapolis

B.Sc, Information Technology —
Mumbai University

SKILLS

Design

User-Centered Design, Storyboarding, Information Architecture, Wireframing, Prototyping, Visual Design, Design Systems, Ideation, Usability & User Testing, Business Strategy, Cognitive Psychology, UX Writing, User Research, Designing Experiences and Interactions, Design Documentation, Responsive Design, Mockups, Visual Quality Assurance.

Research

User Interviews, Surveys, Competitive Analysis, Participatory Design, User Flows, Field Observations, Contextual Inquiry, Secondary Research, Ethnographic Research, Rapid Usability Testing, A/B Testing.

Tools

Figma, Adobe XD, Sketch, Pendo, Jira, Lyssna, Hotjar, Illustrator, Photoshop, After Effects, Framer, Miro, Notion, Zeplin.

Coding

HTML, CSS, JavaScript, Python.

AI Tools

Lovable, v0.dev, Subframe, UX Pilot.